



TITLE: Events, Meetings, Trainings, and Related Activities for the Tobacco Use Prevention Education (TUPE) Program

NUMBER: REF-3813.0

ISSUER: Rene Gonzalez, Assistant Superintendent Student Health and Human Services

DATE: July 16, 2007

PURPOSE: The purpose of the TUPE program is to reduce youth tobacco use by helping young people make healthful tobacco-related decisions through tobacco-specific educational instruction and activities that build knowledge as well as social skills and youth-development assets. Collaboration with community-based tobacco control programs is an integral part of program planning. The school, parents, and the larger community must be involved in the program so that students will be aware of a cohesive effort and concern for their health and, consequently, their ability to succeed in school.

ROUTING
 Local District Superintendents
 School Services Directors
 Directors of Instruction
 Operations Coordinators
 Secondary Principals
 School Administrative Assistants
 TUPE Advisers
 HEP Advisers
 TUPE Coordinators

Proposition 99, approved by the California voters in the November 1988 general election, increased by 25 cents the tax on each pack of cigarettes sold in the state. The annual Budget Act appropriates funds from the Tobacco Surtax fund to provide tobacco prevention education. These funds are distributed to the California Department of Education (CDE) for TUPE programs in Grades 4–12. The Budget Act stipulates that 90 percent of local assistance funds must be allocated to local educational agencies (LEAs) for TUPE programs in public schools. The remaining 10 percent of local assistance funds are used for innovative and promising curricular projects.

All LEAs certified as having a fully implemented policy on being a tobacco-free school district are eligible to receive funding for Grades 4–8 through an entitlement process based on average daily attendance. Grades 9–12 are eligible to apply for funding through an application process administered by the CDE. The Los Angeles Unified School District TUPE Program staff has applied for and received funds since 1989. Programs are developed to provide for tobacco-specific student instruction, reinforcement activities, special events, and intervention and cessation programs for senior high school students. Also, these programs are expected to align with the federal Principles of Effectiveness and the recommended California guidelines for tobacco prevention as stated in *Getting Results* and the *Health Framework for California Public Schools*.



Programs for schools are developed by utilizing research that reflects the effectiveness of particular programs and instructional strategies. The CDE provides LEAs with information about research-based promising and exemplary programs to prevent tobacco use through CDE's publication *Getting Results*.

All LEAs that receive TUPE funds are required to administer the *California Healthy Kids Survey* (CHKS) every other year in order to assess the health-related behaviors of students in Grades 5, 7, 9, and 11.

The secondary TUPE program undergoes an annual evaluation to assess its progress toward reducing tobacco use in schools. The results are used to refine, improve, and strengthen the program. The annual results are made available to the public upon request, with public notice of such availability provided.

**MAJOR
CHANGES:**

This reference guide replaces MEM-3399.0

INSTRUCTIONS: The TUPE program staff will communicate directly with Local Districts, school sites, administrators, nurses, teachers, counselors, and selected central offices and departments to provide information about the events, meetings, and trainings cited below. Communications will include online, electronic, and LAUSD school mail.

A. TUPE Events

1. Great American Smokeout
2. Save a Sweetheart
3. World No Tobacco Day
4. Kick Butts (high school)
5. Tobacco Free Me Day (elementary and middle schools)

B. TUPE Meetings

1. Beginning-of-the-Year Meeting
2. Midyear Meeting
3. HS Budget Meeting
4. End-of-the-Year Meeting

C. TUPE Trainings

1. Minnesota Smoking Prevention Program
2. Make Yours a Fresh Start Family/ Tobacco-Free Generations
3. TEG/TAP (intervention/cessation programs for high school)
4. I Quit (intervention program for middle school)



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D. TUPE-Related Activities

1. AnimAction (middle school and high school)
2. Southland Opera (elementary school)
3. Activities sponsored by the Los Angeles County Office of Education
4. Educational Theater Company (middle school and high school)
5. Operation Clean Slate (high school)
6. District-approved contests
7. Approved guest speakers

E. Population Served for TUPE Activities

1. School-site administrators
2. School-site TUPE coordinators
3. All teachers
4. School nurses
5. Secondary counselors
6. Grades 4–12 students

F. Registration and Participation Process for TUPE Activities

1. The registration forms will be distributed in the form of memorandums, interoffice correspondence, e-mail, online, school mail, fax registration, flyers, or postcards.
2. Registration will be confirmed by central TUPE staff online or by e-mail, letter, fax, telephone, or postcards.

RELATED RESOURCES:

Details and information about TUPE events, meetings, and trainings can be found online at <http://www.lausd.k12.ca.us/lausd/offices/hep/index2.html>.

ASSISTANCE:

For assistance or questions, please contact Laurie Brown at (213) 241-3515, Lynne Dibble at (213) 241-3514, or Sharon Sinclair at (213) 241-3516.